

“Kotahi te kakano, he nu inga hua o te rakau. A tree comes from one seed but bears many fruit.”

Our Kaupapa, Our Mission

Eastland Wood Council - Te Kaunihera Pororākauo Te Tairāwhiti is an incorporated society which provides a collective voice for the forestry industry in Tairāwhiti.

Our Philosophy

Forestry is a vibrant, respected industry in Tairāwhiti.

Our Strategic Goals



Kaitiakitanga Care for the Environment

Environmentally sustainable forestry through application of best practise.



Haumarutanga Health & Safety

Improved health and safety outcomes, including wellbeing, through strong leadership.



Te Huarahi Roads to Market

Continuing improvement of transportation infrastructure through positive engagement.



Whakawhanake Growing Our People

Skilled people retained and attracted through facilitation of forestry training and visible career pathways.



Taunakitanga Advocacy

Building on positive industry image and social licence through improved awareness, developing strategic relationships and building trust.